

Apple Harvest Festival Supervisory Committee
Summary Minutes
June 16, 2011 Meeting
Town Hall Lower Level Conference Room

- Meeting called to order by Chairman Palmieri at 6:22 PM
- Motion to accept minutes of previous meeting made by Mark Sciota, seconded by Judy Miceli. Motion passes
- Chairman Palmieri reported that he had met with John Meyers of the YMCA and an agreement was reached between the parties. Police overtime costs for the Road Races will be paid by the Apple Harvest Festival and a donation will be made by the YMCA.
- Chairman Palmieri welcomed our new member, Dave LaPrey, Director of Parks & Rec to the committee. Chairman Palmieri praised out-going member Bill Masci for his many years of service on the committee.
- Judy Miceli reported that she had sent out a number of mailings to the local merchants and received but one reply regarding an email contact. She will continue to mail to those merchants on Center and Main Streets whose businesses are affected by the Festival.
- Both Mark Sciota and Chris Palmieri reported speaking with Director of Finance Amehlia Porthelina regarding a capital expenditure for Utility work on Riccio Way.
- Motion to accept Coordinators Report made by Mark Sciota, seconded by Dave LaPrey, motion passes.
- Motion to accept Financial Report made by Judy Miceli, seconded by Mark Sciota, motion passes.
- Sponsorship report made by Melissa Ericksen. A total of \$12,000 has been received to date. One of the local sponsors wanted an exclusive arrangement by category. As a municipal event no exclusivity can be offered. Our sponsorship process is an open and well defined system.
- Under old business it was reported by Mark Sciota that a good portion of the loose bricks on Center Street will be given attention during the summer as soon as funds are made available.
- Jerry Limmer attended the meeting as a guest and spoke about various changes in the musical entertainment plans for the Festival. Longer band performances, using a second lower stage for additional acts, booking local entertainment at very low cost and working with the SHS Band Director to find bands to fill time slots. Jerry also indicated that maybe a pre-registered Karaoke program might work.
- Poster contest winners were picked in the Middle School and Adult category, A High School winner will not be picked until all entries have been received.
- Lucy Leach has been chosen at this year's Grand Marshall. Motion made by Judy Miceli, seconded by Mark Sciota. Motion passes.
- Southington Icon will not be held during this year's Festival. It was felt that the individual who ran Icon in 2010 did not have sufficient time to run the program in 2011. This individual has other managerial responsibilities within the Festival that require time and effort be spent on other duties. Motion to suspend Icon for 2011 made by Mark Sciota, seconded by Judy Miceli, motion passes