

Apple Harvest Festival Supervisory Committee  
July 21, 2011 Summary Minutes  
6:00 PM Town Hall Lower Conference Room

- Attendees: Judy Miceli, Steve Pestillo, Chris Palmieri, Mark Sciota, SPD Lt. Ed Slodzinski, Jim Champagne, Dave LaPreay, Melissa Ericksen. Missing members, Chief Jack Daly, Chief Buddy Clark. Guests: Art Secondo, Jerry Limmer, Art Cyr.
- Motion to approve minutes of previous meeting (6-16-2011) made by Mark Sciota with one correction. A corrected version of the June 16, 2011 minutes will be sent to the Town Clerk for posting. Seconded by Judy Miceli. Motion passes. Abstention by Steve Pestillo.
- Committee member communications: Email from Youth Services discussed with no action necessary.
- Public communication from Art Cyr on two items. First, Art thought the suggestion by a member of Youth Services had merit but the committee chose not to act on the matter. Second item, Mr. Cyr was concerned about sponsorship use by the YMCA during the Road Race. No action required.
- Motion to accept Coordinators Report made by Mark Sciota, seconded by Steve Pestillo, motion passes.
- Motion to accept Financial Report made by Judy Miceli, seconded by Dave LaPreay, motion passes.
- The Sponsorship Report was given by Melissa Ericksen. To date a total of \$14,500 has been collected. Melissa is confident that a potential total of \$35,000 can be collected by the August 18, 2011 meeting. It was mentioned that a Chamber of Commerce mailing of approximately 600 sponsorship notices will be sent in the next few days.
- The Posters submitted for the annual Poster Contest were not available to the Committee during the meeting so the item was tabled to the August meeting. Motion made by Judy Miceli, seconded by Steve Pestillo
- Jerry Limmer reported on the probable bookings for the Festival and was concerned about the available times for bands and other acts. A vote later in the meeting regarding the Icon would answer those questions. Jerry will be made aware of the new Icon design.
- Under new business, Fred Rogers of the Town of Southington Energy Committee was not in attendance this evening so the matter of an Energy Van use during the Festival was tabled. Motion to table made by Judy Miceli, seconded by Mark Sciota. Motion passes.
- Art Secondo talked about the pedestrian flow of traffic by the Chamber of Commerce tents and how he was going to address that problem. Art is going to use the East and West entrances to his tent to best suit his vendors.
- Melissa Ericksen made a verbal presentation regarding the management of the Southington Icon. Melissa will absorb all the expenses connected to the Icon and she will also manage the receipt of revenue from the Icon competition. She asked for stage time and help from our technical providers. The Town is not responsible for any costs associated with the 2011 Icon. The Apple Harvest Supervisory committee will not be responsible for advertizing, prizes, studio time, and no booth will be required by the Icon competition. Motion to accept new Icon design made by Mark Sciota, seconded by Judy Miceli, motion passes.
- Lt Ed. Slodzinski was made aware of the difficulties in managing the use of Festival parking passes in the Riccio Way parking lot. A meeting with the SPD will be held in August to better examine the necessity of enforcing the use of parking passes during the Festival.